

# Reflect, Reset, Restore Conference Sponsorship Packet

Memphis-Shelby County Schools (MSCS) is hosting its annual

*Reflect, Reset, Restore Conference March 6- 8, 2024*

Leaders and community stakeholders will participate in creative and innovative learning sessions that will expand their perspectives on how we can reflect on our past, reset our perspectives and restore our communities. Event sponsors and exhibitors will have the unique networking opportunity to engage with the best school leaders in the nation as we reflect, reset and restore.

## Sponsorship Levels

- Diamond Sponsor | \$25,000
- Platinum Sponsor | \$15,000
- Gold Sponsor | \$10,000
- Silver Sponsor | \$5,000
- Bronze | \$1000 - \$3,000
- Amber | \$100 - \$500

**VIEW SPONSORSHIPS  
TODAY!**



**TO BECOME AN EVENT SPONSOR, VISIT [WWW.SCSK12.ORG/RESTORE2024](http://WWW.SCSK12.ORG/RESTORE2024)**



*SchoolSeed Foundation is a 501(c)(3) organization and donations are tax-deductible..*

Memphis-Shelby County Schools offers educational and employment opportunities without regard to race, color, religion, sex, creed, age, disability, national origin, or genetic information.

# Reflect, Reset, **Restore** Conference

## EXCLUSIVE DIAMOND SPONSORSHIP

### Exclusive Diamond Sponsor will receive:



*\$25,000*

- Top billing on all conference sponsorship signage (booths, videos, conference bags, and more)
- Advertisement on back page of RRR Conference booklet · Company name and link on RRR Conference website ·
- Recognition at the RRR Conference luncheon ·
- Speaking opportunity (five minutes) to address conference attendees (specific opportunity to be determined in cooperation with the conference committee on day 1 & 3)
- Company provided video highlight aired on main stage during RRR Conference Opening on day 1 & 3 (up to two minutes)
- Advertisement on back page of RRR Conference booklet
- Company Booth Prime location setup
- Recognition as sponsor on RRR App
- Company logo added on attendees' bag Social media announcement when sponsorship is arranged
- Four additional social media announcements about company leading up to conference
- Special Appreciation autograph copy of Dr. Joy DeGruy's book Post Traumatic Slave Syndrome



# Reflect, Reset, Restore Conference

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

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**\$15,000**

### Platinum Sponsors will receive:

- Company name and link on RRR Conference website
  - Half page advertisement in the RRR Conference booklet
  - Recognition at the RRR Conference luncheon
  - Opportunity to present a session at RRR Conference
  - Company provided video highlight aired on main stage during RRR Conference Opening on day 1 & 3 (up to two minutes)
  - Company Booth Prime location setup
  - Recognition as sponsor on RRR App
  - Option to place company swag items in attendees' bag
  - Company logo added on attendees' bag
  - Company logo added on RRR Conference banners
  - Special Appreciation autograph copy of Dr. Joy DeGruy's book Post Traumatic Slave Syndrome
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**\$10,000**

### Gold Sponsors will receive:

- Company name and link on RRR conference website
- Company provided video highlight aired on main stage during RRR Conference Opening on day 1 & 3 (up to one minute)
- Company logo added on RRR Conference banners
- Company Booth at RRR Conference
- Company logo added on attendees' bag
- Option to place company swag items in attendees' bags
- One fourth page advertisement in the RRR Conference booklet
- Special Appreciation autograph copy of Dr. Joy DeGruy's book Post Traumatic Slave Syndrome



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## ADDITIONAL SPONSORSHIP OPPORTUNITIES



**\$5,000**

### Silver Sponsors will receive:

- Company name on RRR conference website
- Company provided video highlight aired on main stage during RRR Conference Opening on day 1 & 3 (up to 45 seconds)
- Company logo added on RRR Conference banners
- Recognition as sponsor on RRR App
- One fourth page advertisement in the RRR Conference booklet
- Special Appreciation autograph copy of Dr. Joy DeGruy's book Post Traumatic Slave Syndrome

### **Bronze Sponsor \$1,000-\$3,000**

#### **Exhibition hall is open each day of the conference:**

- Company name on RRR Conference website
- Company logo added on RRR Conference banners
- Recognition as sponsor in RRR Conference app and booklet
- Special Appreciation autograph copy of Dr. Joy DeGruy's book Post Traumatic Slave Syndrome

### **Amber Sponsor \$100 - \$500**

- Company name in RRR Conference app and booklet
- Special Appreciation autograph copy of Dr. Joy DeGruy's book Post Traumatic Slave Syndrome